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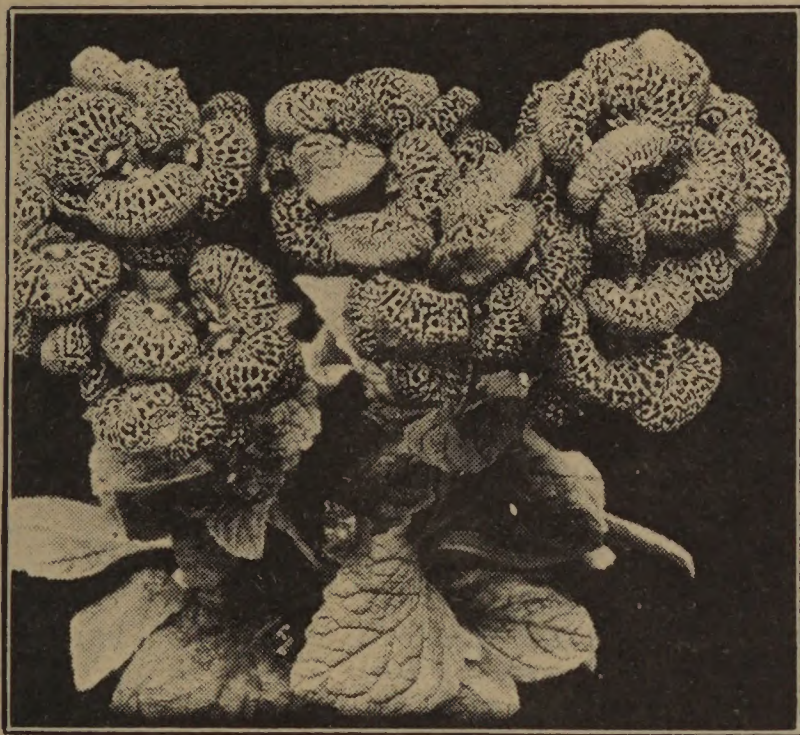
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CALCEOLARIA, Albert Kent

*Greenhouse*

*Seeds*

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☆ MAY 24 1940 ☆

U. S. Department of Agriculture



AN OPEN LETTER:

We continually strive to justify the confidence of our patrons by close adherence to these policies: i.e., Quality, Service, and All-Around Value. The newer kinds of seeds listed in this catalog have been given a fair try-out in advance, and we believe they are worthwhile additions for the greenhouse gardening enthusiast. Particular attention is called to our selected strains of Larkspur, Pansies, Petunias, Stocks, and Sweet Peas.

Our seeds are secured from specialist growers throughout the world, and we thereby assure you of the finest strains obtainable each year. To those who may be in receipt of our catalog for the first time, we offer, not only the finest seeds that money can buy, but also our advice and information on any phase of greenhouse gardening that they may desire.

PLEASE NOTE THE FOLLOWING BEFORE MAKING OUT YOUR ORDERS:

Please remit with order, by check or money-order; currency or coins are acceptable, but we cannot be responsible unless they are sent by registered mail. All orders are sent postage prepaid.

As it may happen that some particular seed cannot be supplied, because it is entirely sold out, or due to failure of the seed crop, please notate a few duplicate numbers, from which the deficiency may be made up.

All orders travel at purchaser's risk after they are in the hands of a common carrier. Claims must be made on receipt of goods, otherwise we can't give consideration to them.

Our seeds are guaranteed true to name and healthy. We do not, however, accept any responsibility for their performance, since we cannot supervise the conditions of their growth.

The price of each seed-packet is that of the only quantity that can be supplied; but three same packets may be had at  $2\frac{1}{2}$  times the cost of one.



The taste of indoor vegetables can't be beat; These are the best to force:

BEANS. Sow September 1 to May 1.

Prince. Thick, fleshy, stringless green, often 12" pods; immense cropper.

BEETS. Sow September 1 and later, in successive sowings 3 weeks apart.

Lentz Early. Turnip-shaped. Flesh red, with zone of lighter shades.

BROCCOLI. Sow in March for crop the following Winter.

Rapa. Produces many small heads; cut when 10" to 12", before blooming.

CABBAGE. Sow seeds in March. Always use fresh soil.

Babyhead. Small round, firm head, usually less than 6" across.

CARROT. Sow September 1 and later, in successive sowings every few weeks.

Rubicon Half-Long. Deep orange-red flesh of best quality; stump-rooted.

CAULIFLOWER. Sow seed monthly to assure continuous supply.

Early Snowball. Magnificent, medium-sized white heads.

CUCUMBERS. Sow during July and August.

Arlington White Spine. Smooth fruit, deep green to tip, 8", few seeds.

LETTUCE. Sow beginning in August every 2 weeks for a succession.

Grand Rapids. Very curly loose-leafed variety, crisp and brittle.

Big Boston. Large, flat, cabbage-headed variety, light green in color.

PARSLEY. Sow during July. Soak seeds in water a while before planting.

Champion Moss Curled. Dark green, attractive curled leaves; long stems.

RADISH. Sow seed anytime during the year, at short intervals.

Early Scarlet Globe. Very early, crisp, and mild.

Round Red. Flesh white, mild, and tender.

TOMATOES. Sow seed in July and August for Fall crop.

Bide's Recruit. Medium size, bright red.

Comet. Deep scarlet, medium size.

\*Michigan State Forcing. Self-pollinating, scarlet fruits, globular.

NOTE: All the above varieties are available at the uniform price of 10¢ ea.



All our flower and vegetable seeds are the best varieties for growing under glass, both in Winter and Summer. They are all grown especially for culture under glass by the finest specialists in each field. Many are actually matured in greenhouses, to assure you that those particular qualities in their makeup that make them best for greenhouse culture are "inherited" from one crop to the next.

Although we have listed only those standard and novelty varieties that seem best for this purpose, there are many other good ones. Should you want any not listed, please send us your want list. We will gladly fill it for you - at prices in line with those in our catalog for similar varieties, if they are available on the market.

#### AGERATUM (Floss Flower) a.

- \***Fairy Pink.** This new strain is a delightful soft salmon-rose-pink mass of blooms, dwarf and compact in habit. It begins to flower when the plants are  $1\frac{1}{2}$  to 2 inches high; never greater than 5 inches.....25¢
- \***Midget Blue.** Silver Medal, 1940 All-America Selections. Very low ( $2\frac{1}{2}$  to  $4\frac{1}{2}$  inches) compact plants covered with small, true azure blue flowers.....25¢
- \***Blue Boy.** Extra dwarf. Plants compact, and about 4 inches high. Growth uniform and almost completely smothered with flowers of the richest blues.25¢
- Blue Perfection.** Best dark blue. Fine for cutting. 1 ft.....10¢
- Blue Ball.** An improved Blue Perfection. Very large, blue flowers, 6 in..10¢
- Blue Cap.** Dwarf, compact, flowers, larger than "Little Blue Star" and deeper in color. The foliage is small, and shows up blossoms well.....15¢
- Imperial Dwarf Blue**.....10¢      **Imperial Dwarf White**.....10¢
- Little Blue Star.** Miniature bushes; light blue with red center, 4 in....15¢
- Lasseauxi.** Good pink.....10¢      **Imperial Dwarf Mixed**.....10¢
- Red Riding Hood.** 6-10 in. Small pink flowers with red centers.....25¢
- \***Little Dorrit Blue.** Light blue..10¢      **Purple Perfection.** 5 in. Late....15¢
- \***Little Silver Star.** Nice white..20¢      **Tall Blue.** 24 in. Good cutting...10¢

#### AMARYLLIS p.

**Diener's Mammoth Hybrids.** Flowers in only 18 to 24 months.....50¢



ABUTILON (Flowering Maple, Chinese Bellflower) a.

Giant Flowered Mixed. Ours is the extra large, early flowering strain. Attractive perpetual blooming coolhouse shrub.....20¢

\*ACHIMENES a.

Mixed. Very attractive pot or hanging basket plant for warm houses. Flowers of many sizes, and of the richest colors.....35¢

ACROLINIUM (Everlasting) a.

Excellent for cutting when fresh, or dried for winter bouquets.

\*Sensation Giants. An improved strain with much larger blooms, and growing 6 to 8 inches taller. The double flowers are extremely large, blooming for a long flowering period. The colors are salmon, apricot, pink, rose and cerise with white and creamy tones.....20¢

Double Giant Mixture. The standard strain.....10¢

AGATHEA a.

Coelestis. The blue Marguerite Daisy growing about 18 inches high, and producing pretty pale blue flowers in June.....10¢

ALOE a.

Variegata. (Tiger Aloe) A popular, quick-growing succulent with variegated leaves, producing 2 in. pot plants in 1 year from seed sowing.....25¢

ALYSSUM a.

\*Violet Queen. A new dwarf compact form, flowers a pretty bright violetlike tint. A brilliant shade that will come very true from seed.....15¢

Bouquet. Each plant is a dwarf, compact bunch of tiny white flowers.....10¢

ARCTOTIS a.

Suitable for pots. Remains open for a long time, even on cloudy days.

Grandis. Large white flowers with mauve center and golden band, daisies.10¢



## ANGELONIA a.

Graceful sprays of pale mauve flowers, sweet scented. About 2 ft.....30¢

## ANTIRRHINUM b.

We list all the best winter-flowering types. They require 4½ to 5½ mons. to flower from sowing - less in spring, and more in low temperature. Grow 45°. Keep distinctly on the dry side, and don't overfertilize. Pinch in autumn.

\*Cheviot Supreme "Rose-Pink". Small foliage, very early blooming.....25¢  
 \*Gilbert's Pink Queen Supreme. Several shades deeper pink than above....40¢  
 \*Glorious. Brilliant, bronzy-scarlet. Early and free-flowering. Try it!.35¢  
 \*Hodaly's Ideal. Blend of carmine shading into rich orange and lavender, & tipped with lemon yellow. White throat. Strong grower, 4 mo. to bloom...40¢  
 \*Klondike Supreme. Deep yellow. An early, continuous bloomer.....45¢  
 \*Marie Louise. Beautiful shell-pink. Entirely new shade for winter.....35¢  
 \*Snow White. Excellent late white. Plenty of stem and spike.....50¢  
 \*Windmiller's Lilac. Early flowering orchid, uniform in growth.....50¢  
 \*Schumann's Yellow. Early light yellow. Keep pinched low.....45¢  
 \*Naomi. Brilliant rose-pink, light touch of yellow on upper lip.....40¢  
 Talisman. Double and semi-double in bronze and gold shades.....35¢  
 Bronze Queen. Light bronze.....45¢ Afterglow. Golden orange.....25¢  
 Sun Tan. Early orange-tan.....40¢ Royal Gold. Gold and orchid.....45¢  
 \*Maiden's Blush. Striking pink suffusion over white, very early.....50¢  
 Velvet Beauty. Rich early red.....35¢ Christmas Cheer. Fine pink.....35¢  
 \*Lucky Strike. Best white. 3-4 ft.45¢ Our own forcing mixture.....15¢

## ASPARAGUS a.

Must have at least 65° soil temperature for proper germination.

Plumosus Nanus. Beautiful slender fernlike foliage, for cutting.....10¢  
 Sprengerii. Drooping variety for hanging baskets and cutting.....10¢

## ANEMONE p.

St. Brigid. Large semi-double and double for spring cutting indoors.....15¢



ALONSOA a.

Pink. Soft pink with salmon eye. Compact 12" plants for cutting.....20¢  
Warscewiczii. An improved compact type, bright scarlet with dark green foliage. Sow in gentle heat, placing a piece of glass over the pot.....15¢

ANODA a.

Very easily grown, blooms in 6 wks. Saucerlike flowers, rosy-lilac.....25¢

\*ARALIA a.

Excellent decorative. Sow in spring in warm house. Plants ready in a year.  
Sieboldii. Attractive shiny, flat, palmlike leaves.....15¢

ASCLEPIAS p.

Tuberosa. Umbels of brilliant orange-scarlet flowers. Good cutting. 2'..15¢

ASTER a.

Sow Feb. 20 for June flowers under glass at 50°. Always use fresh soil.  
Early Wonder. The very earliest, large Comet type flowers. Carmine, White, Dark Blue, Lavender, Rose. Any one color, or all in mixture.....15¢  
Queen of the Market. Early, wilt-resistant, branching type, about 20" tall. Azure Blue, Blush Pink, Crimson, Dark Blue, Light Blue, Scarlet, or White - Any one color, or all in a fine mixture.....15¢  
Early Royal. Wilt-resistant, branching, large flowers good for cutting, its flowers follow those of the above. Blue, Rose, Purple, Shell Pink, Peach-blossom, or White. Any one of these colors, or all in a mixture.....15¢

ARDISIA p.

Sow seeds in the Spring for 2nd Winter. Best grown in a cool house.  
Crenulata. Coral Red berries, makes a splendid Xmas pot plant.....20¢

AURICULA p.

Primula. Beautiful, low-growing early Spring plant, 6 inches high.....10¢



## ANTIGONON

A fine climber with long racemes of rose-pink flowers.....15¢

## ACACIA

Shrubs with finely cut foliage, and sweet-scented, yellow flowers.....25¢

## AGAPANTHUS p.

Pot-tub plant with beautiful blue, lily-like flowers, the African Lily..20¢

## BEGONIA SEMPERFLORENS

A mass of bloom the entire year. Easily raised from Feb. seed in 16 weeks.

\*Essen. Bright cherry red.....25¢ \*Snow. Pure white.....25¢

\*Luminosa Compacta. Dark brown foliage, medium sized scarlet blooms.....30¢

Adeline. Dwarf bright pink.....25¢ Vernon. Deep blood-red.....15¢

## BEGONIA GRACILIS

\*Enchantress. Pale green foliage, large pink flowers, free-flowering....15¢

\*Coppery Gold. Double flowers of old gold merging into copper-red.....35¢

\*Mrs. Helen Harms. Deep canary yellow double flowers, 1½ in. diameter...40¢

## TUBEROUS BEGONIA

Sow seeds Nov. to Feb. for July on. Enormous flowers, good for pot culture.

Double Camellia Flowered. Dark Red, Pink, Rose, Salmon, Scarlet, Red-Orange

White, or Yellow, or in mixture.....50¢

Large Flowered Single Mixed. Many attractive shades. Flowers 3 to 4 in..25¢

Lloyd's Mixed. Pendulous habit.....45¢ Rex Hybrids. Ornamental leaves...55¢

## BROWALLIA a.

Sow in July and August for Winter. Grows and flowers freely in rich soil.

Speciosa Major. Brilliant blue...15¢ Speciosa Major Alba. White.....20¢

Viscosa Compacta, Sapphire. Dark blue flowers with white eye.....10¢



BRACHYCOME a.

Mixed. Dwarf type, covered with small Cineraria-like flowers.....10¢

CANDYTUFT

Sow seeds Jan. and Feb. for Spring. Germinates in 10 to 14 days.

Giant White. Immense pure white spikes of strong, robust habit.....10¢

Umbellata. 12" flowering plants from seed in 5 months. Carmine, Crimson, Lilac, Pink, or White, or all these colors in mixture.....10¢

CUPHEA a.

Sow seeds Spring and Summer, allow 5 mos. Grow in ordinary soil. 12 inches.

Platycentra. Small scarlet and black flowers, dark green foliage.....30¢

Firefly. Cerise-red on fine, compact plants. Splendid for pots.....20¢

CALCEOLARIA a.

Sow in May and June for late Winter. Grow about 45° with lots of air.

\*Improved Flower Cloud. Requires no staking. Spotted and tigered blooms.30¢

\*Golden Tiger. Bright golden yellow, spotted brownish-red.....55¢

\*Ramona. Free-flowering, dwarf habit. Tigered in bronze, yellow, & red..50¢

\*Indian Prince. Rich dark scarlet with an orange suffusion.....45¢

Hybrida Grandiflora Mixed. Large flowered, vigorous growth, 18 inches...40¢

Rugosa Hybrids Mixed. Comparatively small flowers for cutting and pots..40¢

CALENDULA a.

Sow in July for Nov. and Dec.; Oct. and Nov. for Feb. and March on, in 45°.

\*Improved Long Orange. Bright golden orange with light eye, long stems..15¢

\*Improved Sensation. Deep orange with scarlet sheen, light center.....15¢

Masterpiece. Clear rich orange with dark brown center. Most popular.....10¢

Lemon Queen. Clear deep yellow with a dark brown center. Best yellow....10¢

Ball Gold. Deep golden yellow with light center. Very large flowers.....15¢

Moonlight. Soft cream tinged apricot. Very easily grown from seed.....10¢

Art Shades Mixture. Many new and original colors, hard to "true up".....15¢



## CLERODENDRON p.

**Fallax.** Imposing stove plant with large heads of bright scarlet flowers, as useful as Poinsettias. Easily grown from seed. Height 2 ft.....60¢

## CALLIOPSIS

Sow during late January on bench where plants are to flower, in 50° heat.

\***Gold Crest.** Semi-double rich golden brown with reddish-brown zone.....10¢

\***Golden Crown.** Rich golden yellow, shining maroon central zone.....15¢

**Nigra.** Dark brown.....10¢ **Golden Wave.** Yellow.....10¢

**Crimson King.** 12 inches. Bright velvety crimson. Compact pot plants.....10¢

**Tom Thumb Beauty.** 8 inches. Golden yellow with crimson centers.....15¢

## CAMPANULA p.

**Canarina.** Magnificent plant for suspended baskets, with numerous bell-shape flowers of orange veined with red, and edged with deep red.....25¢

**Fragilis.** Long flowering branches of clear light blue flowers.....40¢

**Pyramidalis, White Queen.** 4 ft....20¢ **Persicifolia, Double Blue.**.....45¢

\***Rich Pink.** 3 ft., large bells....30¢ **Calycanthema Lavender.**.....10¢

## CARNATIONS

Sow seeds Jan. and Feb. in 50°. Allow 5 months to flowering size.

**Enfant de Nice.** Red, Rose, Salmon, and White in mixture.....30¢

**Giant Double.** Marguerite type double flowers for cutting, 18". Mixed....10¢

**Vanguard.** Large doubles with fancy, flaked, and feathered colors.....30¢

## CARYOPTERIS t.p.

Seed sown in Feb.-Mar. will bloom in Sept.-Oct. Clustered Spirealike flrs.

Graceful stems, 2½ ft. Blue, White, Pink, or Mixed.....15¢

## CELSIA b.

Clear yellow flowers with purple anthers. Blooms in 6 mo., 1½ ft.....20¢



**CENTAUREA a.**

Sown in late Dec., with artificial light can be flowered by early April.

\***Giant Double.** Largest, most double-flowering strain in existence. About 3' Blue, Rose, Mahogany, Ruby, White, or Mixed.....15¢  
**Jubilee Gem.** Bushy plants about 1 ft. with double blue flowers.....20¢  
**Imperialis.** 2½ ft. Yellow, Pink, Lilac, Purple, White, Lemon, or Mixed..20¢

**CHEIRANTHUS a.**

Sow in August and September for flowers during March and April. Grow cool.

**Kewensis.** Sulphur yellow changing to mauve. Very fragrant. About 2 ft...20¢

**CHRYSANTHEMUM a.**

Sown late in Dec., can be had in flower during Apr. with artificial light.

\***Zebra.** Petals tipped mahogany red, encircling brilliant yellow, and a dark center. Dwarf, spreading growth. Long lasting cut flower.....25¢  
\***Balcony.** Small, single flowers in graceful drooping sprays. Mixed.....55¢  
\***Giant Feathered.** Very unique....75¢ **Pompom.** Small, double, in bunches.30¢

**CINERARIA a.**

Sow seeds June to November for Winter. Sensitive to draughty air. Easy.

**Giant Prize Mixed.** Very large flowers of perfect form, mixed colors.....15¢  
**Double Mixed.** Saved from the most perfect double flowers, almost true...25¢  
**Tall Star Mixed.** About 3' high, covered with small, starry flowers.....50¢  
**Dwarf Star Mixed.** 1½' high. All the available colors in mixture.....65¢  
**Cactus-flowered Mixed.** Large flowers with narrow, twisted, petals.....60¢

**CLARKIA a.**

Sow during late Dec. in light, not too rich soil, on shallow benches.

**Choice Double Sorts Mixed.** Long, graceful sprays for cutting.....20¢  
**Tom Thumb, Double Mixed.** A dwarf type only 10 to 12 inches high.....20¢

## CYNOGLOSSUM a.

Sow on bench where it is to flower during Jan. Prefers common soil.

\*Improved Firmament. A Fine, dwarf, compact variety growing about 15 inches high and smothered with bright, rich blue flowers. Very good cutting....25¢

\*Pink Gem. Height about 2 feet...15¢ White Gem. Free flowering,.2½.ft..15¢

## COLEUS a.

Sow seeds January and February for Spring plants. Ornamental leaf plant.

Thyrsoideus. Unique graceful spikes of bright blue flowers. 2½ft.....60¢

## CYCLAMEN p.

Sow seeds June to November allowing 16 months. Grow 55° . Water carefully.

\*Sweet Scented. Strongly fragrant, giant flowers, white and rose mixed..65¢

\*White Wonder. Considered to be the largest and finest white.....70¢

\*Cerise Brilliant. Double-flowered rich cerise red.....50¢

\*Rosea. Double-flowered soft rose with coral cast.....50¢

New Ruffled. Dark salmon.....45¢ Harlequin. Rainbow colors.....35¢

\*Neapolitanum Album. Dainty white flowers, and silver marbled foliage...30¢

## DATURA a.

Bells-within-bells; large, trumpet-like flowers; sweet-scented. Very showy.

White, Blue, Yellow, White marbled with Purple, or all these mixed.....15¢

## DIDISCUS a.

Sow seeds Dec. and Jan., for Mar. and Apr. Valuable for cutting. 2 ft. Produces

lacelike heads of soft pale blue flowers on good stems.....15¢

## DIMORPHOTHECA a.

Sow seeds in Aug. for Dec.-Jan. blooms. Easily grown, good for cutting. 18"

\*Improved Aurantiaca. Orange African Daisy, only 6 wks. from seed.....10¢

Chrysanthemifolia. Rich yellow, long petaled, on long wiry stems.....45¢

Eklonis. White with blue disc....25¢ Salmon Beauty. Aurantiaca type....15¢



DRACAENA

Sow seeds Spring or Summer for following Spring. A stoveplant with handsome ornamental foliage of long, slender green leaves.....25¢

ERYTHRINA

Soak the seed in water when sowing. A choice and uncommon plant with large, rosy-scarlet, pealike flowers. Height 3 feet.....30¢

ECHEVERIA

Sow seeds in Spring for Winter pot plants. Di Smetiana. White.....15¢  
Carnicolor. Rosettes bluish green, vermillion to orange.....10¢

EUCALYPTUS

Citriodora. Leaves delightfully lemon-scented. Bluish-green foliage.....30¢

EXACUM

Sow Jan.-June for Fall and Winter. 10 in. Delightfully fragrant, covered by numerous small flowers of rich deep lavender, with contrasting golden yellow stamens. Prefers a compost of leafmold, turfy loam, and sand.....50¢

EUTOCA a.

Easily grown, profuse bloomer, for cutting. Blue with white center. 1'..10¢

FELICIA a.

Tufted grasslike foliage from which are thrown masses of small, Cineraria-like flowers of an uncommon shade of blue, with a center disk of yellow. A really pretty plant of unique beauty, easily raised from seed. 1½ ft....30¢

FERNS

Sow in Spring for Fall and Winter. Choice greenhouse mixture.....30¢

FRANCOA p.

Very easily grown. Produces elegant sprays of white flowers for cutting.30¢

## FREESIA p.

Sow seeds in May for Fall. For cutting. Easily grown from seed.

**Rich Red.** A fine red sort with long, wiry stems, ideal for bouquets.....30¢  
**Refracta Alba.** Creamy white, very fragrant; unavailable in bulbs.....10¢  
**Bartley's Hybrids Mixed.** Includes all shades of yellow, orange, etc.....20¢

## FUCHSIA

**Early Single and Double Mixed.** Plants from seed sown in Jan.-Feb. blooms in the Fall. Dwarf, compact, with double flowers and good colors.....30¢

## GERBERA

**\*Double Hybrids.** A splendid range of choice colors and shades.....75¢  
**Jamesoni, Single Mixed.** When sowing place the seed with the pointed end upward just above the surface of the soil. They should be sown only from Jan. to March, otherwise they may not germinate. Elegant star-shaped flowers are on stems 2½ ft. long. Very good for cutting, blooming all season.....30¢

## GESNERIA

Sow seeds in Spring, and treat the same as Gloxinia. Nice table plant. Flowering spikes carry numerous, bright, pendulous blooms in red shades.40¢

## GLOXINIA p.

Sown in April, they start blooming in Aug. or Sept. They are easily grown from seed. Do not firm soil in pots or flats too hard, and never allow them to become potbound. Use light rich soil with about a third good sharp sand. Give plenty of drainage, flower in 5 or 6 in. pots.

**\*Peachblossom.** Light pink.....50¢    **Crimson Glow.** Velvety crimson.....45¢  
**Othello.** Deep violet.....50¢    **Waterloo.** Red into carmine.....55¢  
**Elizabeth. L. Blue,** white throat.50¢    **French Hybrids.** Best mixture.....40¢



GLORIOSA p.

Greenhouse climbing plant about 5 ft. high. Sow seed singly  $\frac{1}{4}$  deep in pots during February-March in 75°. Rich orange-red with yellow base.....45¢

GODETIA a.

Sow September to November for Winter. Easily grown in poor soil.

Azalea. Large double flowers almost hiding the foliage, on plants 1' high.

Pink, Rose, Crimson, or Mauve, or all in a mixture.....15¢

Tall Double Gladiolus Flowered. Long graceful loose sprays about 2½' high.

Red, White, Rose, Mauve, Crimson, Shell Pink, or all in a mixture.....15¢

Single. Large flowers in clusters. Above colors and blue in a mixture...15¢

Dwarf Show Mixture. A grand mixture, about 12 inches high.....15¢

GREVILLEA p.

Robusta. Beautiful fernlike foliage excellent for table decoration.....20¢

GYPSOPHILA a.

Very easily raised from seed. Sow where intended to bloom. Sow every two or three weeks beginning in August. Grow in flats, not in the bench.

Covent Garden Market. Large flowered type on elegant graceful sprays. Ideal for mixing with other flowers and aiding in decoration.....10¢

HELIOPHILA

A charming newcomer from South Africa, with pretty blue, white-eyed flowers freely produced in long graceful sprays. Very striking with Ursinia.....20¢

GLADIOLUS p.

Easily grown from seed sown in Dec. Good for cutting.

Wonder Hybrids. Will bloom in 5 months from seed. Beautiful mixture.....30¢

Tristis. Pale, creamy-yellow, small flowers on long stems. Fragrant.....25¢

\* indicates an exciting novelty, most of them new on the market this year.

## HELIOTROPE

Queen Helen. Sweet-scented soft light blue. Splendid for pots.....25¢  
 Lemoine's Giant Mixed. 2 ft. Can be bloomed from seed in four months....10¢

## HUMEA b.

For cutting, 4 ft. high. Long panicles of brown, feathery flowers.....30¢

## HUNNEMANNIA a.

Sow during early Jan., grown on bench in a 45° house will flower in late April. Fine for cutting. 18 inches high.  
 Lemon Beauty. A lovely variety having two rows of petals.....20¢

## IPOMOEA a.

Sow in early May in poor soil. Climber, 10 ft. Dislikes transplanting.  
 \*Scarlett O'Hara. Soft velvety scarlet blooms 3 to 4 inches across.....20¢  
 Early Heavenly Blue. Kept moist, not wet, at 65°, to germinate.....15¢  
 \*Double Rose Marie. Immense flowers often measure 6 in. across.....15¢

## ISOLOMA

Sow seeds Jan. to Mar. for July on. Pot plant, treated like Gloxinia.  
 Hirsutum Hybrids. Free flowering tuberous rooted.....35¢

## KALANCHOE

Sow in Midwinter for Winter pot plants. For bushiness, put several in a pot.  
 Globulifera Coccinea. Brilliant scarlet flowers resembling Bouvardia....20¢  
 Schumacheri. Light yellow, about 18 inches high. Seed scarce.....15¢

## IMPATIENS t.p.

Sow seeds on benches in Oct. and Nov. for Winter, at 60°. Disbud twice.  
 Holsti New Hybrids.....25¢ Sultani Hybrids.....25¢  
 Sultani, Dwarf Gem. Spreading habit, rich carmine-rose. About 6 in.....25¢



LACHENALIA p.

Bulbous pot plant, about 1½ ft. high.

Unicolor. Spikes of bright red drooping bells, resembling a Hyacinth....25¢

LANTANA p.

Seed must be sown with bottom heat, and early, in Jan. and Feb.

Dwarf Hybrids Mixed. 1 ft.....25¢ Tall Hybrids Mixed.....10¢

LARKSPUR a.

Sown in early December, will flower in April on bench. Chill seed in a refrigerator for from 24 to 48 hours before sowing. Excellent for cutting.

\*Salmon Pink. Overlaid with a rich deep pink, brilliant. 4 ft. high....20¢

\*Improved White. Dazzling pure color, with upright habit. 4 ft. high....20¢

\*Cinnabar Cockado. Rich rose red; symmetrical, compact, double flowers..25¢

\*Rosalind. Rose with light salmon diffusion. Extra strong growing.....35¢

Sky Blue. Stock flowered.....15¢ Lilac. Stock flowered.....10¢

Giant Hyacinth Flowered Mixed. One long, non-branching spike.....10¢

LEPTOSYNE a.

Sow under glass in the Fall, for Winter cutting. Allow 6 to 8 weeks. 2 ft.

Double Yellow. Resembles small, double Dahlias on fine, wiry stems.....25¢

Maritima. Large, single, lemon yellow.....30¢

LEUCOCORYNE

Sow early, makes bulbs first year. Good cutting, about 1½ ft. high.

Xioides Odorata. Heads of large, luminous blue flowers, white centers..50¢

LINARIA a.

Sow Aug.-Sept. for Winter. Miniature Snapdragons, 10 in. high.

Maraccana Excelsior Hybrids, Mixed. Very showy.....10¢

p. denotes a perennial; a. annual; b. biennial; t.p. tender perennial.

## LILIUM p.

Sow in November. Easily grown from seed.

White Queen. Pure white trumpets. Blooms in 12 months from seed.....50¢  
 Philippinense Formosanum. Fragrant white trumpets, pink on outside. 3'..30¢  
 Tenuifolium. Lovely scarlet Siberian Lily.....10¢

## LISIANTHUS

Very choice pot plant, 2 ft. Sow January to March, treat like Cyclamen.

Large upright bell-shaped flowers of rich deep mauve, blooms in 12 mos..50¢

## LUPINE a.

Sow in August for February flowering, grown in 45° . Fine cutting.

Azure. 2 feet.....10¢ Pink. Slightly washed with rose....10¢  
 Giant King Light Blue. 3'to 4'..10¢ Giant King White. Sweet scented....25¢  
 Giant King Heliotrope. Narrow white lines enhance this lovely color....20¢  
 Dwarf Blue. Charming shade of blue tinted with violet. Only 12 inches...10¢  
 Yellow. Bright yellow, brown shading. 1½ feet in height.....20¢

## LOBELIA a.

Sow seeds in January. The trailers are fine for hanging baskets.

Pendulous Light Blue.....25¢ Pendulous Crimson. Rosy red.....25¢  
 Pendulous Snow White.....25¢ Sapphire. Deep blue, white eye....25¢  
 Ramosa Rose. Tall, upright, narrow, pillarlike habit. 1 ft. high.....25¢

## MARIGOLD a.

Yellow Supreme. Odorless, extra large yellow flowers. Sown late in February will flower during late May and June on bench. About 2½ feet high.....10¢  
 Lieb's Winter Flowering. Sown August 1, will flower from November on and all Winter. Sweet scented mahogany with golden yellow center crest.....30¢  
 Lieb's Sunshine. Same type, but golden orange with a yellow center.....40¢



\*Winter Harmony. Quilled scabious type. A single row of reddish brown guard petals encircling a golden orange quilled center - with mahogany brown dots of tip of each quilled petal. Produces 100% double,  $2\frac{1}{2}$  in. diameter.....25¢

MAURANDIA a.

Sown in late Feb. will give heavy pot plants by the end of April, when they should be planted in hanging baskets. A half shady position is best during the summer. A rapid grower with blue flowers, good for vases.....25¢

MATRICARIA p.

Sown end of August will flower early May. Excellent for cutting.  
Golden Ball. Compact plants about 1 ft. high; small double flowers.....25¢  
Silver Ball. Silvery white companion to the above.....30¢  
Capensis. Tall, double white. 2 feet.....10¢

MIGNONETTE a.

Sow August 10 for December flowering. Easily grown. Sow where to flower. An old-fashioned, sweet scented flower.  
Majestic. Forcing sort. Large spikes, reddish-brown, about 2 ft. high...50¢

MICROSPERMA a.

Golden Tassel. An unusual little plant with upright golden yellow flowers, and foliage like a Chinese Primula. Splendid for display. 9 in.....30¢

MIMOSA a.

Sensitive Plant. A curious little pot plant. Leaves close when touched..10¢

MIMULUS a.

Monkeyflower. Queen's Prize. Large flowered, beautifully spotted.....30¢  
Moschatus.(Muskplant) Small yellow flowers, very sweet scented.....30¢

KALE

Rainbow mixture. Various colors and combinations, resembling Coleus.....10¢

## MUSA

Banana Plant, 12 ft. high, ornamental leaves. Soak seed 24 hrs. in hot water before planting.....30¢

## MYOSOTIS a.

Sow seeds July and August for Winter flowering.

Tall Blue. Splendid blue on long stems, 15 inches in height.....50¢

Blue Bird. Brilliant dark blue.....45¢

## NASTURTIUM a.

Sow seeds in late July in 3" pots. Very nice to add to Winter bouquets. The Gleam type plants are semi-dwarf, but throw out short runners. They are ideal for pot culture and hanging baskets, the runners being trained on wire supports, providing long-stemmed, sweet-scented flowers for cutting.

Double Golden Gleam. The best....10¢ Double Scarlet Gleam.....10¢

Mahogany, Orange, Cream, Apricot, Salmon, Lemon, or all these mixed.....10¢

## NEMESIA a.

Sow seed in August or September. They thrive best in coolhouse without any forcing. Free flowering, about 1 ft. high, and produces varied colored orchidlike flowers in shades of rose, yellow, blue, and orange.

Large Flowered Mixed.....20¢ Dwarf Hybrids. Large flowers.....20¢

Marbled Mixture. Large marbled and spotted flowers on dwarf plants.....20¢

Namaqualand Species. Light, graceful, free flowering plants 12 in. high.30¢

## NIEREMBERGIA a.

Cup Flower. Sow in late Fall for Spring flowers.

Hippomanica. Ideal pot plant, about 6 inches high, covered with saucerlike flowers 1½ inches across, resembling Petunias. Lavender, yellow eye.....20¢

Calycina. Pretty white flowers shaded and veined with lavender and maroon center. An exceedingly graceful plant for hanging baskets.....25¢



NOLANA a.

Chilean Bellflower. Sow in Spring. Produces lovely sweet scented dark blue flowers with white eye resembling "Morning Glory".....25¢

NOMOCHARIS p.

Mairei. A beautiful liliaceous plant from Western China. The flowers resemble an Odontoglossum orchid. Grows 1½ to 2 ft. high. The blossoms are about 3" across, satiny white spotted with reddish purple and purple-black eye. Sow in Feb. in gentle heat. Prick off into loam, leafmold and sand mixture. Pot up bulbs following Jan. Shift into larger pots as required. They should bloom during March - April, and are decidedly worth the trouble.....30¢

OLEANDER p.

Easily raised from seed. Popular shrubs for large pots or tubs. Album. Large pure white flowers..30¢ Roseum. Rich bright rose pink.....15¢

ORANGE TREE p.

Soak seed in water a few days. Ornamental fruit shrub for tubs or pots..25¢

OXALIS

Sow in Sept. for Spring.

Rosea. Bright pink annual, 6 in. high, for pots and hanging baskets.....20¢  
Cloth Of Gold. Brilliant yellow.....10¢

PANCRATIUM b.

White, daffodil-like flowers in clusters of 5 to 10 on 2 ft. stems.....30¢

PASSION FLOWER

Sow in the Spring.

Blue. Blooms 4" to 5" across. Uncommon pot plant trained on wires.....15¢  
White, Crimson-Red, or a mixture.....15¢

## PANSIES a.

Seed sown in July-August, and benched in October will bloom from December to March.

Tall Mixed. These remarkable flowers can be grown 3' high by supporting as for Carnations. Large, rich-colored blooms on 12" stems.....50¢  
 Celestial Queen. Sky blue flowers on plants about 8" high.....20¢  
 Winter Sun. Golden yellow with black center.....35¢  
 White Wonder, Lavender Wonder, or Yellow Wonder; each.....35¢

## PELARGONIUM

Mixed greenhouse geraniums. Some choice ones can be raised from these...75¢  
 Azalea-Flowered. Bushy plants with large flowers in clusters.....75¢  
 Pink Beauty. Lovely light salmon pink with waved petals.....75¢

## PHASEOLEUS p.

Snailflower. Very fragrant, climber, for coolhouse walls. At first they are white, then yellow, and finally a reddish violet color.....40¢

## PHOENIX p.

Palm for pots or tubs, easily raised from seed.....25¢

## PITTOSPORUM p.

Easily raised from seed. Pot shrub. Dark, shining evergreen leaves and bunches of creamy white flowers with the fragrance of orange blossoms.....25¢

## PHLOX a.

Sow in Sept. in benches where it is to bloom; it dislikes transplanting.  
 \*Salmon Glory. Creamy-white eye. 9" high, with flowers 1½" to 1¾".....20¢  
 Fragrant White. Charming pot plant growing about 1½ ft. high.....50¢  
 Star Finest Mixed. Star shaped and fantastically fringed petals. 1 ft...10¢  
 Tall Large Mixed. 15". Shades of red, white, and blue in mixture.....20¢



PETUNIA a.

Sow in Feb. in 60° in ordinary soil, sunny position. Rich or acid soil, and too much water will affect the given height and color.

Extra Dwarf

Plain edged, small or medium sized flowers covering dwarf, compact plants.

\*Baby Violet. Small soft violet flowers with white throat. 8" high.....20¢

\*Rose Gem. Deep rose. 6".....20¢ Extra Dwarf Mixed.....15¢

Dwarf

Medium sized flowers on bushy, erect plants, nice for small pots.

\*Cream Star. 12" rounded plants, covered with unique flowers.....25¢

\*Scarlet Beauty. Rich, brilliant scarlet with yellow throat.....30¢

\*Rosy Morn. Improved strain of bright rosy pink. 12".....30¢

\*Crimson. Dark velvety blood red. 12".....30¢

Balcony

Good size, plain edges. Branches from the ground, and is admirably suited for hanging baskets where informal, spreading, effects are desired.

Mixed. Shades of blue, white, and red in a fine mixture.....20¢

Dwarf Large-Fringed

Fringed and frilled edges, resembling fine lace. Ideal for pots.

\*Golden Jubilee. Carmine-rose-gold throat.....50¢

White Lace. Pure white blossoms about 2½" across on 12" plants.....75¢

Dainty Lady. Yellow. 15".....65¢ Dwarf Fringed Mixed.....70¢

Dwarf Ruffled

Waved and ruffled edges, used the same as Dwarf Large-Fringed. 12"

\*Betsy Ross. Red and white striped, with golden and dark red throats....35¢

Scarlet. Splashed with white.....50¢ Dwarf Ruffled Mixed.....45¢

Miscellaneous

Tall Carnation Flowered. All double, medium size, 16" high.....50¢

White Swan. Unique single, narrow, long white tubes; like Nicotiana.....30¢

\*World Beauty. Rosy carmine double fringed flowers; dwarf habit.....25¢

All-Double Japanese Victorious Dwarf Mixed. Plants about 11" high.....15¢

## PRIMULA p.

- Sow Jan. to Apr. for Winter and Spring, at 65° and keep near the glass.
- \*Appleblossom. A true appleblossom shade of pink.....20¢
  - \*Brilliancy. Flowers open lavender, changing to brilliant red.....20¢
  - \*Glory of Riverside. True rose-pink, a strong grower. Best all-around...20¢
  - \*Lilac Beauty. The color in this new variety is a pure, soft lilac.....35¢
  - Peach Blossom. A new introduction. A real peachblossom pink.....20¢
  - \*Snow King Improved. "The pure white", the best ever offered.....20¢
  - \*Better Days. Deep carmine-red. Darkest and best Obconica.....25¢
  - \*Single Dazzler. Orange red. Over 20 flowers open at a time.....20¢
  - \*Double Dazzler.....35¢ Prize Mixed.....15¢
  - \*Carmine-pink. Large flowers on wiry, graceful upright stems.....15¢
  - \*Fasbender. Giant deep crimson flowers of the Obconica Gigantea type....30¢

## REHMANNIA p.

- Pink Perfection. Pot culture. Flowers resemble those of Incarvillea.....25¢

## ODONTOSPERMUM p.

- 2" to 3" yellow flowers, silvery green foliage. Makes 2' pot plant.....20¢

## SHIRLEY POPPIES a.

- Sow in Jan. to flower during late April, where they are to bloom.
- \*Fairy Mixed. 5" flowers on bushy plants. Cut flowers last well.....15¢
  - Shirley Special Mixed. Contains the most lovely tints and new shades....10¢

## POINCIANA p.

- Tub plant preferring leafmold, sand and loam.
- Bird of Paradise. Graceful Acacialike foliage. Interesting yellow flowers, from the centers of which protrude long hairlike vivid red stamens.....20¢

## POINSETTIA p.

- Pulcherrima. Ornamental plant with bright scarlet bracts on top.....75¢



RANUNCULUS p.

Cut flower 2' high.

Giant Mixed. Double Camellia-like blooms on long wiry stems; many colors in this mixture.....30¢

ROMNEYA p.

Satiny white fragrant flowers with golden stamens; coolhouse; 5 ft.....20¢

SAINTPAULIA p.

Charming, uncommon pot plant, 6" high. Grow in rich soil. They begin blooming when 6 months old and continue to flower all Winter. Violetlike.....30¢

SALPIGLOSSIS a.

Sow during Feb. to flower on bench in late Apr. and May. Coolhouse culture.

\*Dwarf Giants. Compact and branching, very strong growing, producing thick, bushy, symmetrical plants. About 2 ft. high. Various mixed colors.....15¢

Emperor Mixed. Choice mixture for cutting.....10¢

SANDERSONIA p.

Beautiful Gloriosa cousin, with bell flowers of golden orange-yellow. About 18" high, an uncommon pot plant. Two year old tubers should bloom.....30¢

SCABIOUS a.

Sow during early Feb. to flower during May. Sow where to grow; an easy one.

Giant Annual Hybrids. 3 ft. Largest, long stems, mixed colors.....10¢

Double Compact. Large flowered sort, about 1½' to 2' high.....10¢

Baby. Dwarf habit, about 8" high and 12" wide; many medium size flowers.10¢

SCHIZANTHUS a.

For dec. flowers sow during early Sept.; follow with additional sowings several weeks apart. Elegant, free-flowering plants about 1½' high.

\*New Giants. Immense flowers in many colors, plants of fine habit.....35¢

Attraction. Rich carmine-rose flowers.....	20¢
Pink Pearl. Glistening white, with rosy pink margin.....	25¢
Retusus White Beauty. Fine white with gold blotch.....	10¢
Snowflake. Large, beautifully fringed, pure white flowers.....	25¢

## SOLANUMS a.

Sow Jan. to Mar. for Winter. Requires 6 to 7 months to mature, but the berries hang on for a considerable time.

Christmas Cherry. Upright, orange-red, cherrylike fruit on 12" plants...10¢

Christmas Bell. Bright red bell-shaped fruits, with some green ones.....10¢

Hollyberry. Quick grower. Small, upright red berries in bunches.....20¢

\*Oriental. Green foliage is covered and marbled with creamy-white spots, & the flowers are violet colored; and the small, conical shaped fruit hang in among the leaves. Fruit and flowers at the same time. Very unique.....20¢

Seaforthianum. Umbrella-like heads of sky-blue flowers. A shrublike vine to train on wires in tubs.....25¢

Ratonetti. Bushlike evergreen about 3' high, full of violet flowers.....20¢

## SKIMMIA p.

White, sweet-scented flowers, then red berries. Similar to Holly. 3'....15¢

## SMILAX v.

Ornamental foliage vine with small leaves in long, graceful sprays.....10¢

Sow seeds Spring or Fall in pots, transplanting to bench, 12" x 9".

## SOLLYA p.

The twining, glossy, evergreen foliage can be trained on wires in pots. 4'. Drooping clusters of bright blue Campanulalike flowers. Uncommon.....20¢

## STATICE

Sow late in Oct. to flower during late Apr. and May. Cut flowers to dry.

Suworowi. Spikes of bright rose flowers, resembling Buddleia. 2 ft.....20¢



# STOCK a.

For late Dec. and early Jan. flowers sow non-branching lilac lavender kind last week in July; also same color in branching Bismark. Make several sowings between this time and about Feb. 20 to insure a succession of flowers up to the end of May. Require a light, rich soil, with manure and lime.

Lilac Lavender. Non-branching....15¢ Lilac Giant Imperial Bismark.....10¢  
\*Gardenia. Magnificent white, making huge spikes; individual florets 2 to 2½ inches in diameter, on a spike 4 inches in depth, and about 15 inches long. Very high percentage of doubles; outstanding for cut flower use.....20¢  
Giant Bismark. Improved extra early, branching type. Mixed colors.....20¢

# STRAWBERRY

Produces white blossoms 8 weeks after sowing, followed by splendid fruit of good size and delicious flavor. Sow January to April in pots for first Summer. Either red or yellow fruits, each;.....15¢

# STREPTOCARPUS t.p.

Sow seeds in Spring for Fall and Winter. Pot plant about 9" high.  
\*Orchid-flowered Mixed. Beautiful colors. Easily grown from seed.....25¢

# STEVIA a.

Free blooming with many fragrant white flowers for cutting. 3' high.....15¢

# STRELITZIA

Elegant 6 foot plant. Very choice orange and blue flowers. 3 seeds for..75¢

# STREPTOSOLEN

Lovely plant of elegant habit, bearing corymbs of showy brilliant orange - yellow flowers, like Lantana. Nice climber for cutting. 3½ ft.....50¢

All Flower Seeds are sent POSTPAID

## SUTHERLANDIA

Plants easily grown from seed, with bright scarlet, lobster-clawlike flowers. Sow in Aug. or Sept. Plants reach  $1\frac{1}{2}$ ' to 2', and like  $55^{\circ}$  to  $60^{\circ}$ ...20¢

## SWEET PEAS

Sow in July for Midwinter, and in Nov. for early Spring flowering.

\*Trivett's White. Largest long stemmed purewhite for forcing.....20¢  
 \*Cavalcade. Rich golden cerise; fine new shade.....20¢  
 \*Hortus Queen. A ruffled bright rose.....25¢  
 \*Bacchus. Extra deep maroon-purple; large flower.....15¢  
 \*Hiawatha. Deep rose.....40¢    \*Tahoe. Fine dark blue.....20¢  
 Harlequin. Chocolate bicolor.....15¢    Early Mixture. All colors.....20¢

## SWAINSONA

Lovely sprays of sweet-scented blossoms like small sweet peas. An excellent and uncommon cut flower. Soak seeds in water a few days before sowing in a sandy soil. Height about  $2\frac{1}{2}$  feet.

Mixed. A mixture of white, rose, carmine, and red.....20¢

## THUNBERGIA a.

Climber, trailer, about 4'. Graceful vine, rich orange flowers.....20¢

## TITHONIA

Fireball. Large flowered. Scarlet-orange flowers with clear yellow centers, single,  $4\frac{1}{2}$ " to 5" in diameter and are carried on long strong stems. Plants reach a height of 8' or 9', and have gray-green, woolly foliage. Sow seeds in Feb. or Mar., as the plants do not bloom until late Summer and Autumn. As a cut flower will last almost a week in water.....15¢  
 Early Orange. Orange-scarlet flowers. 5' to 6'. Summer blooming.....10¢

Try our Vegetable Seeds, they will give you good crops.



TORENIA a.

Sow in June and July for Winter pot plants. For pots and baskets. 12".

Improved Blue. Very large flowers of velvety blue; like Snapdragons.....25¢  
Pink and White. Large flowered pink and white combination.....25¢  
Fournieri Blue. Blue with yellow; very striking ensemble.....15¢  
Fournieri White. (White Wings) Fine companion to the blue sort.....10¢  
Bailloni. Yellow with dark purple brown throat.....20¢

TRACHELIUM a.

Caeruleum. Cloudlike heads of tiny mauve flowers like Gypsophila. 1½ ft. 25¢  
White Queen. A white form of the above, for pot plant and cutting.....20¢

TRICYRTIS p.

Violet flowers spotted purple in clusters on 2½' stems; coolhouse.....20¢

TROPAEOLUM p.

Climbing Nasturtium, brilliant scarlet flowers, splendid foliage.....25¢

URSINIA a.

Sow seeds august to January for February to May. Good cutting.

Anethoides. Brilliant orange with purple zone, daisylike.....15¢  
New Hybrids. Bushy plants about 1½' high which produce a hundred or more fully expanded flowers at one time. The foliage is light and feathery, and the blooms are carried well above the leaves on thin but wiry stems of sufficient length for vase work. Although the petals of all the flowers are a rich orange, the centers vary from ruby red to deep blue.....25¢

TYDAEA a.

Sown in May, will bloom in Dec. and will continue for some time. Treat as you do Gloxinia. A valuable greenhouse plant, about 1 ft. high.....25¢

## VERONICA p.

Mixed forcing varieties about 4 ft. high; splendid cut flowers.....25¢

## VIBURNUM p.

Worth raising for its delicious fragrance. A spreading shrub with roundish flower heads of small florets, pink with white. 4' to 5'. Sow in Autumn or Winter in pots or boxes. Place outdoors in sheltered shade, Summer.....10¢

## VALLOTA

Bulbous, Amaryllislike plant, for pots. Color varies from red to rose...20¢

## VISCARIA a.

Coolhouse cut flowers for cutting and display, and pots.

Tall mixed (1 ft.) or dwarf mixed (6 in.).....15¢

## WALLFLOWER a.

Sow Sept. and Oct. for late Winter, in coolhouse. Fragrant, good cutting.

Single choice forcing varieties mixed; red, yellow, and white shades....10¢

## ZINNIA a.

Sow by end of Feb. in rows on bench where plants are to flower during May.

Scabiosa, Fantasy, and Dahlia-flowering strains preferred.

• Dahlia-flowered •

\*Will Rogers. Immense, unusual in substance. Brightest scarlet.....15¢

\*Luminosa. Clear bright pink.....10¢

Oriole. Orange and gold bicolor, turning deep orange as it ages.....10¢

• Scabiosa •

\*Campfire. Vivid intense scarlet, free-flowering plants 2' to 2½' high..20¢

\*Sunburst. Very bright, pure canary yellow, dazzling in its intensity...15¢

\*Autumn Tints. Excellent for cut flowers because of their long stems....10¢

Mixed. All the standard varieties are in this mixture of all colors.....10¢



Dear Greenhouse-gardening Friends:

No doubt you have experienced difficulty in finding seeds for your greenhouse listed among the pages of ordinary seed catalogs; - then give this handy booklet a try! After a lot of research and study, we offer you this varied list of seeds of plants that do ESPECIALLY well under greenhouse cultivation.

Many kinds have brief notes on how they may be grown. If you are in doubt about correct cultivation procedure for any variety, our information department will quickly send a reply to your requests for more details.

Just drop us a card or letter!

Very truly yours,

*Stanley Cobb*





·Fantasy·

- \*Wildfire. Rich, dazzling scarlet. Neat in habit, strong growing.....20¢
- \*Orange Lady. Rich shade of deep bright orange. Very good cutting.....15¢
- \*Rosalie. Bright intense rose, equally nice in the greenhouse, or cut...15¢
- \*White Light. Pure white excellent cut flower.....10¢
- \*Stardust. Rich deep golden yellow, shaggy-petaled, 2½' to 3' tall.....10¢
- \*Mixed. The color range includes bright reds, and pastel pinks too.....10¢

·VERBENA a.·

- \*Carmine Ball. Compact, continuous bloomer, to be sown in January.....10¢

Here's our SEED SOWING CALENDAR; when to sow representative flower seeds:

-JANUARY-

Agathea  
Browallia  
Cuphea

-APRIL-

Euphorbia  
Ipomea (Clark's)  
Nasturtiums  
Primula Obconica

-JULY-

Calendula  
Clarkia  
Marigolds

-OCTOBER-

Candytuft  
Centaurea Cyanus  
Chrysanthemum, a.  
Didiscus

-FEBRUARY-

Asparagus  
Asters  
Carnation  
Larkspur, a.  
Zinnia

-MAY-

Scabiosa  
Statice  
Forget-me-not  
Primula Obconica

-AUGUST-

Aloe (pot plant)  
Leptosyne  
Lupines  
Mignonette  
Myosotis  
Nemesia

-NOVEMBER-

Gypsophila  
Larkspur, a.  
Lilium Formosanum  
Petunia, double  
Salpiglossis.

-MARCH-

Clarkia  
Dimorphotheca  
Dracaena  
Grevillia  
Tithonia

-JUNE-

Gloxinia  
Statice  
Lupines  
Candytuft  
Cyclamen

-SEPTEMBER-

Begonia  
Schizanthus  
Stocks  
Lupines

-DECEMBER-

Ageratum  
Godetia  
Heliotrope (pots)  
Torenia





Your holiday cut flowers stay fresh, bright and lovely 2 to 5 days longer with Florafife.  
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One Money Back Guarantee Seal \$1.00 Today for special 12 pkg. supply, postpaid, or 1lb. for sample.



DIDISCUS (Blue Lace Flower)

## VITAMIN B<sub>1</sub> FOR PLANTS MEANS:

- BIGGER BLOOMS --
- FASTER GROWTH --
- SICKLY PLANTS REJUVENATED



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**SEND \$1 FOR 200 PLANTABBS, MONEY BACK IF NOT SATISFIED.**

Simply feed one TABLET per plant every week or ten days. Get amazing results or return empty box and your money will be refunded.



Schumann's Yellow.  
Snapdragon